



MODERN ADVENTURE

Senior Designer

MATERNITY BACKFILL (3 Months)

Full or Part-Time

Portland, Oregon

Who We Are:

Modern Adventure handcrafts extraordinary journeys with extraordinary people, to produce magical moments and lasting bonds. We partner with tastemakers across many disciplines and with mission-driven companies who are doing remarkable things. It's our job to create extraordinary travel experiences that bring our partners' points of view, and why they exist, to life.

As a Certified B Corp and a Certified Climate Neutral Business, we believe in making a difference in people's lives. We have the privilege of working with some of the world's most inspired and inspiring brands and we are fiercely committed to delivering exceptional experiences on all seven continents. We're also a start-up. That means we're small, nimble, and about finding the right fit for our team. We want to build a company that dares to do big things and dreams of making a difference in the world. So do you.

Who You Are:

You are a self-motivated, bright and energetic Senior Designer. You have a remarkable design foundation and knowledge of design systems. You have many years of experience designing in print, digital and web UX, UI. You are constantly taking initiative to learn new skills and you excel in fast paced start-up environments. You maintain brand cohesion with ease and help guide the visual direction of the brand with projects both big and small. You can balance multiple projects at one time and are extremely detail oriented. You take direction and feedback well from team members and enjoy working collaboratively. You have experience in social media and are comfortable in content planning and creation. You constantly stay up to date with design trends and have a love for travel.

The Schedule:

We are looking for a multi-talented Senior Designer to temporary backfill our current Art Director during her maternity leave (April - June 2021).

Ideally we would like the Senior Designer to freelance for Modern Adventure on a project by project basis from January until the maternity leave begins for brand familiarity and ease in transition. Remote work available, flexible on weekly hours.

What You Do:

- Work closely with content, marketing, account management, sales and trip operation teams to meet objectives and timelines
- Responsible for conceiving, designing and editing for Modern Adventure web, print and digital platforms
- Perfect the art of storytelling through thoughtful imagery selection
- Maintain brand consistency throughout all projects
- Excellent communication, organization and project management skills
- Ability to meet deadlines in high pressure environment
- Foundational knowledge of photography usage & placement, typography, and layout design
- Comfortable listening to feedback to sharpen skills and improve designs
- Constantly innovating and pushing oneself to learn new skills and techniques
- Always looking for ways to push the Modern Adventure brand forward with innovative ideas and designs
- Passion for travel and creating high-quality work

What You'll Bring:

- Bachelor's degree in graphic design or art direction
- 5+ years' graphic design experience
- Familiarity with Social Media, tools, techniques and planning
- Proven background and solid understanding of digital design tools and design processes
- Proficiency in the Adobe Creative Suite
- Experience in Adobe XD or X
- Proven background and solid understanding of digital design tools and design processes
- Great time management skills
- Solid foundation in typography and layout composition
- Meticulous attention to detail
- Desire to work in deadline-driven environment and ability to set and meet goals
- Video and/or animation experience a plus
- Must submit an online portfolio

The Benefits:

- An opportunity to work with travel-industry veterans to build something beautiful, and make a difference
- Guidance, support, inspiration to take your career to the next level
- A competitive compensation package that includes awesome health benefits, paid holidays and vacation, exceptional travel opportunities
- A great place to work