



MODERN ADVENTURE

Director of Marketing & Sales **Portland, Oregon | Remote OK**

Who We Are

Modern Adventure handcrafts extraordinary journeys with extraordinary people, to produce magical moments and lasting bonds. We partner with tastemakers across many disciplines and with mission-driven companies who are doing remarkable things. It's our job to create extraordinary travel experiences that bring our partners' points of view, and why they exist, to life.

As a certified B Corp, we believe in making a difference in people's lives. We have the privilege of working with some of the world's most inspired and inspiring brands and we are fiercely committed to delivering exceptional experiences on all seven continents.

We're also a start-up. That means we're small, nimble, and about finding the right fit for our team. We want to build a company that dares to do big things and dreams of making a difference in the world. So do you.

Who You Are

You are a passion-driven marketer who's ready to jump into a small team and make an impact. You're a self-starter who shapes and enhances our brand awareness through online channels. You know how to build strong communities. For you, driving profitable traffic to a website is second nature. You know customer engagement and revenue growth is the name of the game.

This is a job for a multi-disciplinary talent. You're responsible for our monthly sales efforts, brand communication and marketing, and public relations. You're a dynamic leader, with excellent communication and decision making skills and an astute business acumen.

What You'll Do

You wake up each day thinking about strategies and programs to achieve our sales goals, by activating, engaging and increasing our customer and partner base.

- Promote and market our brand and travel experiences, to drive profitable sales in line with business goals

- Prepare and manage marketing and PR plans and programs, within approved budgets
- Prepare, implement and compile data for the strategic sales & marketing plan, monthly reports, annual goals, budget, forecasts and other reports as required
- Own and manage our marketing and editorial calendars
- Prepare monthly sales and marketing reports
- Research and summarize market data and trends
- Hire, train and manage the best and brightest team, and create an environment where people thrive
- Report into our CEO, with day-to-day accountability to our Exec Team

What You'll Bring

- At least 7 years of experience in a digital marketing and sales role
- Sound understanding and record of success leveraging digital advertising platforms (Email, Instagram, Facebook, Twitter, SEM, etc)
- Experience driving consumer acquisition and revenue in an e-commerce company
- Self-starter, great communicator, creative, collaborative, results focused
- Smart, creative, collaborative, results-focused, and technically curious
- Ability to successfully manage multiple projects simultaneously, handle a fast-paced work environment, deadlines, new challenges, and changing priorities/objectives
- Knowledge of the travel industry is a bug plus

What We'll Give You

- An opportunity to work with travel-industry veterans to build something beautiful, and make a difference
- Guidance, support, inspiration to take your career to the next level
- Money
- A competitive compensation package that includes awesome health benefits, paid holidays and vacation, exceptional travel opportunities
- A great place to work

To apply: Send your resume and a brief cover letter to careers@modernadventure.com