



MODERN ADVENTURE

Senior Designer

Full Time

Portland, Oregon; potential for remote

Who We Are

[Modern Adventure](#) handcrafts extraordinary travel journeys. We have the privilege of working with some of the world's most inspiring brands and talent, and with mission-driven companies who are doing remarkable things. It's our job to create extraordinary travel experiences that bring our partners' points of view, and why they exist, to life.

As a **Certified B Corp** and a **Certified Climate Neutral** business, we believe in making a difference in people's lives. We're also a start-up. That means we're small, nimble, and about finding the right fit for our team. We are building a company that dares to do big things and dreams of making a difference in the world. So do you.

Who You Are

We're seeking a senior designer with a passion for storytelling. You are the creative force behind our user experience and design solutions. You are self-motivated and energetic. You have a remarkable design foundation and knowledge of design systems. You have many years of experience designing in print, digital and web UX/UI. You are constantly taking initiative to learn new skills and you excel in fast paced start-up environments. You maintain brand cohesion with ease and help guide the visual direction of the brand with projects both big and small. You can balance multiple projects at one time and are extremely detail oriented. You take direction and feedback well from team members and enjoy working collaboratively. You have experience in social media and are comfortable in content planning and creation. You stay up to date with design trends and have a personal passion for travel.

What You Do

You ensure great design is at the heart of who we are and what we do. Additional responsibilities include:

- Own all aspects of design for Modern Adventure's web / social / print presence
- Oversee all design projects, from conception to delivery
- Manage designer staff and freelance/contractors
- Maintain brand consistency throughout all projects
- Be an evangelist for our customers, and ensure all designs deliver great user experience; partner with the product and marketing teams to define problems & goals, prototype interactions, and oversee the building process

- Partner with marketing and business development to capture and deliver on their design needs
- Partner and manage relationships with agencies and contractors as appropriate, including designers, photographers, videographers, developers, illustrators, printers etc.
- Source and brief photographers and videographers for on trip content capture
- Define brand and style guidelines; and ensure all aspects of Modern Adventure's design practice consistently meets our high standards
- Perfect the art of storytelling through thoughtful imagery selection
- Manage deadlines and resources

What You'll Bring

- Bachelor's degree in Graphic Design or other design-related field
- 5 - 7 years' Graphic Design experience
- Experience as a design lead, giving direction and feedback
- Familiarity with social media, tools, techniques and planning
- Proven background and solid understanding of digital design tools and design processes
- Proficiency in Adobe Creative Suite; experience in Adobe XD, Figma, Sketch and/or other UI Design Applications
- Solid foundation in typography and layout composition
- Meticulous attention to detail
- Great time management skills
- Desire to work in deadline-driven environment and ability to set and meet goals
- Must submit an online portfolio

What We'll Give You

- Guidance, support, inspiration
- A fast-paced learning environment
- The opportunity to build something beautiful and make a difference
- Money (competitive!)
- Health benefits
- Exceptional travel opportunities
- Paid holidays and vacation
- A great place to work